



GreenLift
Green Transition of the TCLF Industry

1st e-Newsletter

FEBRUARY 2026

About the project

The **GreenLift** project supports the green transition of the TCLF sector by providing upskilling and reskilling opportunities for vulnerable and transitioning workers, especially women, NEETs, and those in declining roles, while promoting social inclusion, economic sustainability, and community resilience.

To address the challenges of the green transition, the **GreenLift** project conducted a Transnational Needs Assessment across Sweden, Greece, Italy, and Spain.

Key Insights from the GreenLift Transnational Report

- **Awareness Gaps:** **45%** of respondents reported high familiarity with sustainability concepts in the TCLF sector, highlighting gaps in understanding circular economy and sustainable production practices.
- **Skills Shortages:** **40%** of companies reported a green skills gap, particularly in areas such as eco-design, circular production, and digital technologies.
- **Barriers to Training:** **65%** of the sector's workers cited financial and institutional barriers to sustainability and training, while **30%** pointed to greenwashing as a trust barrier.
- **Training Demand:** **70%** of respondents prefer flexible, hands-on training formats, such as online courses, workshops, and on-the-job learning, to address skills gaps.



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Project Number: 101195924

How GreenLift addresses the challenge

- **Hands-on Training:** GreenLift Labs provide workers with the practical skills they need to implement sustainable practices in real-world settings.
- **Micro-Credentials:** Workers earn EU-recognized micro-credentials, enhancing their career prospects in the growing green economy.
- **Holistic Support:** Our project offers career counselling, mentoring, and psychosocial support to ensure a smooth transition into green roles.
- **Flexible Learning Paths:** With a mix of onsite and virtual learning, training is accessible to workers across Europe, regardless of location or situation.

Future Steps

- **Piloting training programs** across key sectors of the TCLF industry.
- Building **strategic partnerships** with stakeholders to expand our reach and impact.
- **Raising awareness** among SMEs about the benefits of adopting green practices and investing in workforce upskilling.

FOLLOW US AND STAY TUNED!



LOTTOZERO

KAINOTOMIA
κέντρο διά βίου μάθησης



INFINITIVITY
DESIGN LABS



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